**Name(s): Date: Period:**

|  |  |
| --- | --- |
| Website Evaluation Rubric: Content & Accuracy of Content  |  |
| Excellent (5) | Good (4) | Fair (3) | Poor (2) | Not demonstrated |
| **Purpose:** The site has a well-stated, clear purpose and theme that is evident throughout the site.  | The site has a clearly stated purpose and theme, but may have at least one unrelated element   | The site has a stated purpose and theme, but has two or more elements that do not seem to be related to it.   | The purpose and theme of the site is somewhat muddy or vague OR appears to lack a clear purpose and theme.  |  |
| **Accuracy**: All information provided on the web site is accurate, and all the requirements of the assignment have been met.  | Most information provided on the web site is accurate, and all the requirements of the assignment have been met.  | Some of the information provided on the web site is accurate, and several of the requirements of the assignment have not been met.  | There are several inaccuracies in the content provided by the students OR many of the requirements were not met.  |  |
| **Links**: All links point to high quality, up-to-date, credible sites.  | Almost all links point to high quality, up-to-date, credible sites.  | Most links point to high quality, up-to-date, credible sites.  | Less than 3/4 of the links point to high quality, up-to-date, credible sites.  |  |
| **Audio/video**: Music, audio clips and/or sounds are thoughtfully edited and used only where they add to reader understanding of the content.  | Music, audio clips and/or sounds are used only where they add to reader understanding of the content.  | Music, audio clips and/or sounds are generally used where they add to reader understanding, but 1 or 2 detracted from the overall site.  | Music, audio clips and/or sounds were seemingly used randomly OR typically detracted from the overall site.  |  |
| **Borrowed Material**: All outside information is cited correctly or hyperlinked to the source.  | All but one piece of outside information is cited correctly or hyperlinked to the source.  | Several pieces of information are not cited correctly or hyperlinked to the source.  | None of the information is cited or hyperlinked to source.  |  |
| **Editing**: There are no errors in spelling, punctuation or grammar in the final draft of the Web site.  | There are 1-3 errors in spelling, punctuation or grammar in the final draft of the Web site.  | There are 4-5 errors in spelling, punctuation or grammar in the final draft of the Web site.  | There are more than 5 errors in spelling, punctuation or grammar in the final draft of the Web site.  |  |
| **Individual Web page:**  |  |  |  |  |
| Layout and Design  |  |
| Excellent (5) | Good (4) | Fair (3) | Poor (2) | Not demonstrated |
| **Layout**: The Web site has an exceptionally attractive and usable layout. It is easy to locate all important elements. White space, graphic elements and/or alignment are used effectively to organize material. Design plan appears to operate in service of the site’s purpose. | The Web pages have an attractive and usable layout. It is easy to locate all important elements. White space, graphic elements and/or alignment are used to organize material. Design plan somewhat operates in service of the site’s purpose.  | The Web pages have a usable layout, but may appear busy orboring. It is easy to locate most of the important elements.There is little or no design plan.   | The Web pages are cluttered looking or confusing. It is often difficult to locate important elements. There is no design plan.   |  |
| **Graphics**: Graphics are related to the purpose of the site, are thoughtfully cropped, are of high quality and enhance reader interest or understanding.  | Graphics are related to the theme/purpose of the site, are of good quality and enhance reader interest or understanding.  | Graphics are related to the theme/purpose of the site, and are of generally good quality.  | Graphics seem randomly chosen, are of low quality, OR distract the reader.  |  |
|  Comments  | Score \_\_\_\_\_\_\_/ 40 = \_\_\_\_\_\_\_\_\_ %  |